

Regional Survey Results

November 10, 2008

Poll reveals Canadian “obligation” to ensure job for our veterans

In western Canada, the results were similar to the national results:

- > 86 percent of respondents believe that employers should guarantee reservists jobs while they’re serving, compared to the national average of 88 percent.
- > As well, 62 percent of those surveyed in the western provinces imagine a war veteran as someone over 40 while the national average was 66 percent.

In Ontario, the results were similar, but not identical, to the national results:

- > In Ontario, 94 per cent of respondents believe that we, as Canadians, have an obligation to ensure our veterans find meaningful employment after they’ve finished their service, compared to the national average of 89 per cent.
- > 29 per cent of Ontarians think of someone in their 20’s or 30’s when they picture a “war veteran”, in contrast to the national average of 24 per cent.
- > 47 per cent of those surveyed in Ontario would have more confidence in a security company employing former military and police officers than one that did not, while the national average was 42 per cent.

In Quebec, the results were noticeably different to the national results in some areas:

- > In Quebec, 82 per cent of respondents believe that we, as Canadians, have an obligation to ensure our veterans find meaningful employment after they’ve finished their service, compared to the national average of 89 per cent.
- > Just 13 per cent of Quebecers think of someone in their 20’s or 30’s when they picture a “war veteran”, in contrast to the national average of 24 per cent.
- > 72 per cent of those surveyed in Quebec view veterans of Afghanistan either as positively as or more positively than veterans of World War II, while the national average was 82 per cent.

In Atlantic Canada, the results were similar but not identical to the national results with one exception:

- > 95 per cent of Atlantic region respondents believe that employers should guarantee reservists jobs while they’re serving, compared to the national average of 88 percent.
- > 86 per cent of those surveyed in the Atlantic provinces view veterans of Afghanistan either as positively as or more positively than veterans of World War II, while the national average was 82 per cent.